

Richinnovations

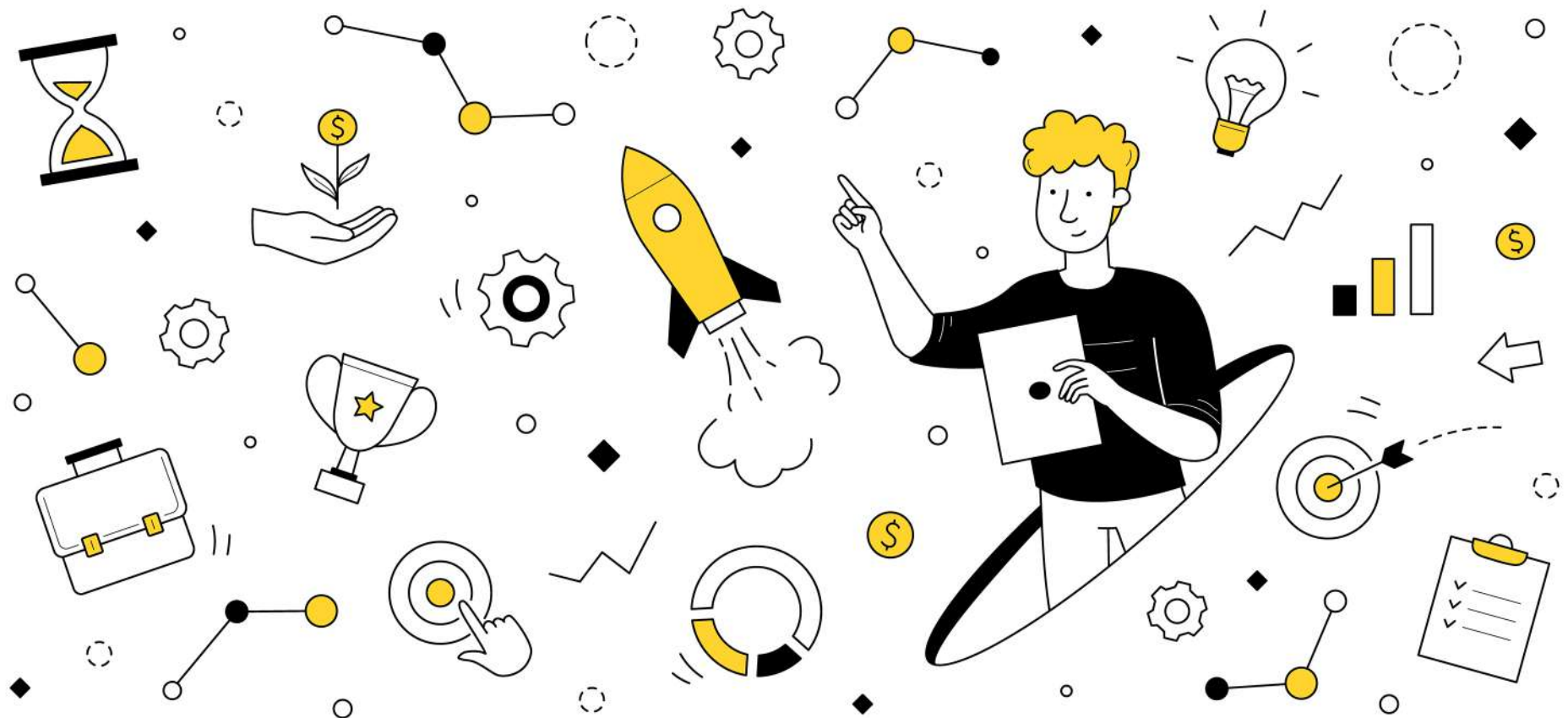
. Build. Brand. Grow. .



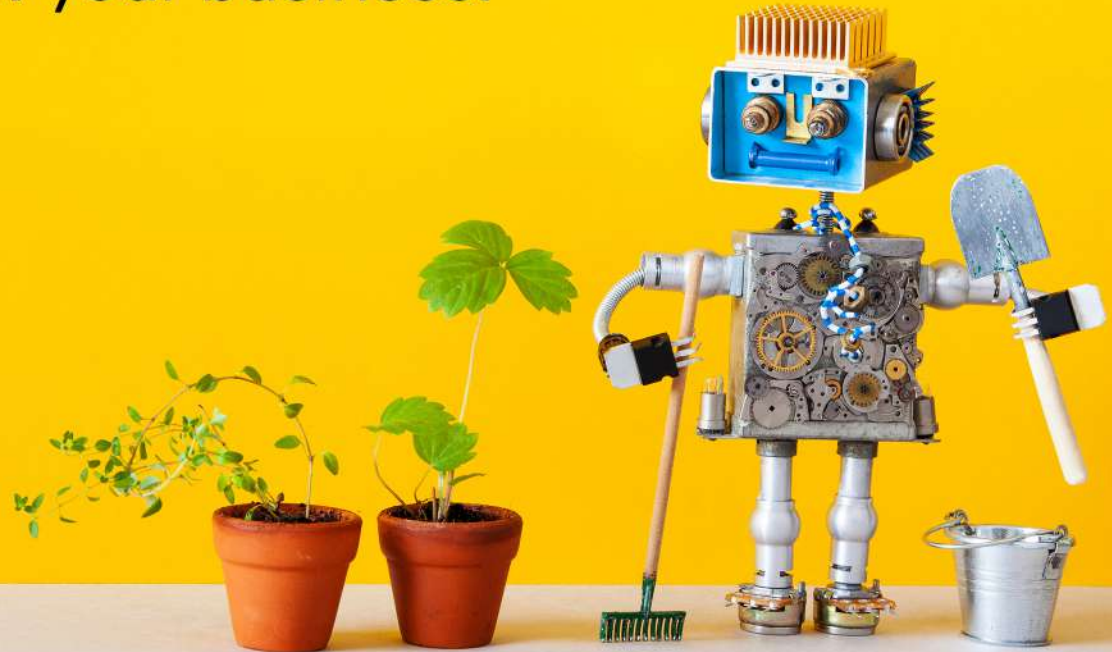
Richinnovations Technologies Pvt. Ltd.
KSUM Regd., Ground Floor, Tejaswini,
Technopark, Trivandrum, Kerala, India. PIN 695581

@richinnovations | www.richinnovationsplc.com

We started our operation in 2015 as a Small Scale Industries registered entity,
later in 2019 we incorporated into a Private Limited Company.
We registered under Kerala Startup Mission in Technopark



Build your system.
Promote your **brand**.
Grow your business.



“innovation is technology having creative fun”



For your consistent business growth, effective **digital marketing strategy** & **quality content marketing** is much needed.

**THINGS WE CAN
DO FOR YOU.**



We are working for your **brand visibility & business scalability.**

SEARCH ENGINE OPTIMIZATION [SEO]

We compete with your competitors and their strategies for bringing your website on top of search results while your customers are searching through hot keywords related to your products and services.



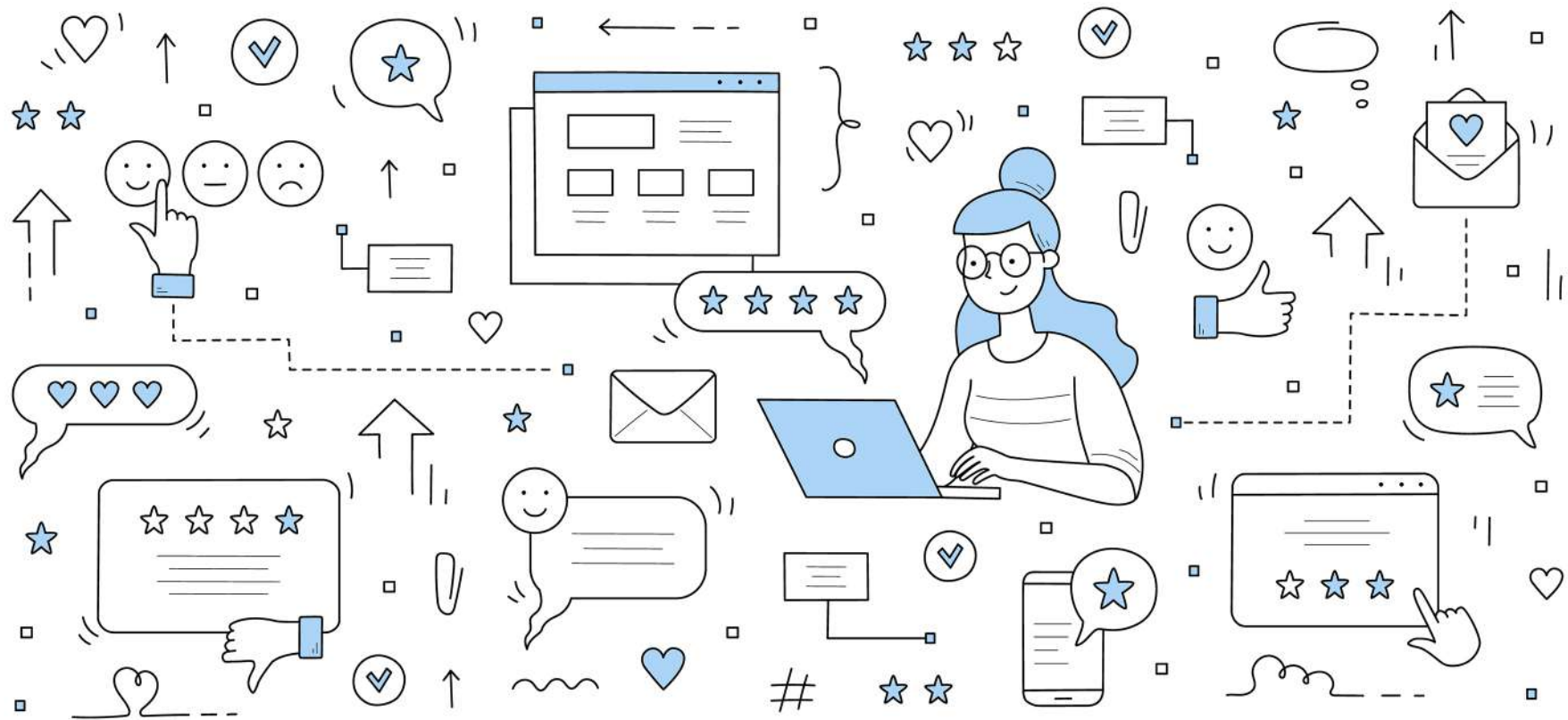
LEAD GENERATION / PAID ADS

We work with you for generating quality leads with respect to your products or service's target market. Location wise, age wise, preference wise ads can be applied for generating leads. **Google Ads, Re-targeting, PPC, viral ads,** etc. are some of our effective lead generating methods.



ONLINE REPUTATION MANAGEMENT

70% of customers will check online reputation before making their purchase decision. So it is very important to maintain your reputation to gain authenticity digitally.



WHY YOU NEED TO DO? BRANDING

Branding is important because not only is it what makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company.

It is a way of distinguishing yourself from the competitors and clarifying what it is you offer that makes you the better choice. You can appeal to people's emotions through branding and make them feel more connected to your company.

Branding allows you to build relationships with your audience, which can eventually turn them into loyal customers.



WHAT WE DO?



Pre Branding Support

- Market Study & Analysis
- Naming & concept
- Logo designing
- Logo Story
- Logo presentation
- Typography & Brand color
- Brand introduction
- Brand visualization
- Branding strategy
- Creative presentation
- Launching & Events
- Live Promotions

Post Branding Support

- Website
- Brochures & Palmlet
- Social Media Handling
- Digital Marketing
- Lead Generation
- Social campaigns
- Google Business management
- Local SEO
- Local directory enrichment

Tech Support

- Web development
- Mobile app development
- Hybrid App development
- E-commerce Apps
- Online-offline sync
- Process Automation
- Support & maintenance
- Hosting Support
- Email Support



Digital Marketing

Social Media promotion
Creative content
Info-graphics
Conceptual posts
Influencer Marketing
Collaborative marketing
Paid Ads
Google Ads
Ads through apps
PPC - Pay Per Click
Banner ads
Re-targeting
Ad-sense & pixels
Collaborations
Email marketing
SMS marketing
Whatsapp marketing
Followers & subscribers

SEO - Search Engine Optimization

Content strategy
Blogs
Content development
Competitor analysis
Keyword analysis
Search volume analysis
Digital Audit
Website Audit
Keyword optimization
Backlink creation
KPI [Key performance indicator] report
Articles
News collaborations

Online Reputation Management

Detailed audit report
Testimonial management
Review management
Content sharing
Recommendations
Review neutralization
Telesales
Cold calls
Dedicated staff
Whatsapp automation



Video Support

Live Shoot

Corporate videos

Interviews

Reels & Shorts

Event Coverage

Live broadcasting

Social Media Videos

Animated Infographics

Whiteboard Videos

2D Animated Videos

Explainer Videos

Youtube channel management

Monetization

Watch hour enhancement

Creative Support

Brand implementation

Conceptual Posters

Short clips

Motion graphics

Drawings

Character designing

Conceptual posters

Minimal Posters

Retro trend posters.

Viral content [any format]

Business Expansion Support

Digital Analytics

Feasibility study

Trend Analysis

B2B support

ERP & CRM

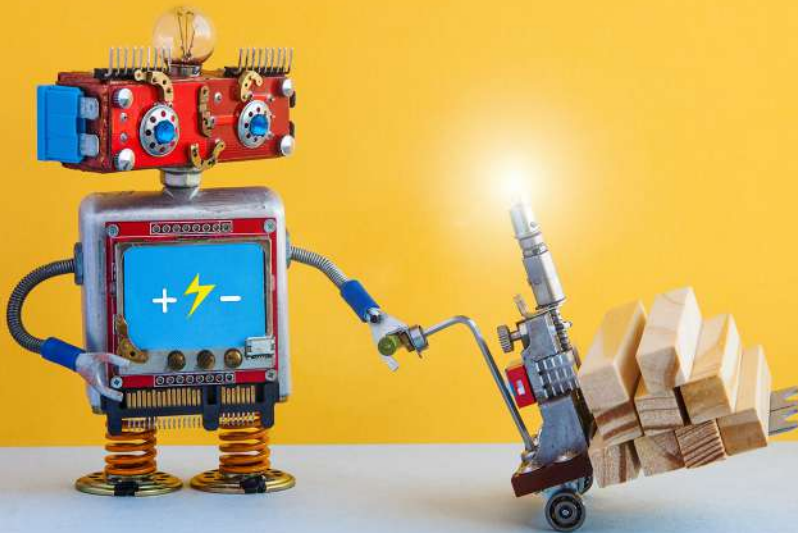
UI & Graphic development

Business Automation

Marketing Automation



We have a custom made
process automation solution
for managing your **processes,**
products, people & payments.



Web based Custom ERP solution for
**RETAIL, FMCG, PRODUCTION, E-COMMERCE, GENERAL TRADING,
WHOLESALEERS, HOSPITALITY, & RESTAURANTS.**

nexERP is in the USA, Middle East, & Indian market for the past five years from different business verticals. It's a ready-to-implement system with customization options. It will make your business process-oriented and helps you to manage your resources effectively.

Demo available, please visit the product website for more details.

NEXERP

www.nex-erp.com



FEW OF OUR CLIENTS



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